

## PRIVACY POLICY FOR GENESIS TRAVEL LLC

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EFFECTIVE DATE MARCH 28, 2023 /LAST REVISED DATE JULY 11, 2023

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### KEY TERMS

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The following is a list of key terms used in this Policy:

“Company” or Travel Advisor” refers to (**GENESIS TRAVEL LLC**).

“You”, “Your”, “Yours”, “Owner”, “User” refers to you, the user of this website and owner of the information.

“Information”, “Personal Information”, “PII” refers to Personal Identifiable Information which is any information that can be used to identify who you are.

“Policy” refers to this Privacy Policy.

“Effective Date” refers to the date this policy goes into effect.

### WHO WE ARE

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We are (**GENESIS TRAVEL LLC**). Our job is to curate memorable travel experiences for you and your travel companions. To fulfill our promise to you, we partner with reputable third parties and travel suppliers to provide you with a unique and memorable experience. In essence, we are the middleman, entrusted by you to research and build the best itinerary that best meet your needs.

We at (GENESIS TRAVEL LLC) value our customer's privacy and will do whatever is reasonably necessary to ensure that your information stays safe and secure. This Policy details the information we collect, what we do with this information and how it is stored. By visiting our website and purchasing our products/services, you agree to the terms of this Privacy Policy.

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## NOTICE

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This Policy is applicable as of the effective date noted above. Any changes or updates to this Policy will be posted at ([www.thegenesistravel.com](http://www.thegenesistravel.com)). Policy changes may occur without notice. It is the responsibility of the User to periodically review this page for any Policy updates or changes. Current clients will be emailed a copy of this Policy and any subsequent Policy updates.

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## WHAT INFORMATION IS COLLECTED

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### FINANCIAL

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Financial information is voluntarily provided to Company upon User's request for travel services. This includes, but may not be limited to, your credit card number, expiration date and security code as well as information that matches you with the supplied credit card.

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### SOCIAL NETWORKING

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If you choose to connect with us on social media, we may gather personal information about you as listed on your personal social media page(s). You can adjust the settings on those accounts to limit our accessibility to your information.

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### DERIVATIVE DATA

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Company and third-party service providers may collect derivative data from you by virtue of you visiting our website. This information includes, but is not limited to, cookie information, IP address, type of device, browser type, date/time you visited our website, and the specific pages you view. This data may or may not include personal data. If you access our website using a mobile device, our servers may collect information about your device name and type, your phone number, your country of origin, and other interactions with our website. Derivative data collected by third-party service providers generally does not identify a specific individual.

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## PERSONAL

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We may gather personal information voluntarily provided by you such as your name, telephone number and email address. If you choose to utilize our services, we will gather additional information including, but not limited to, your complete mailing address, telephone number, passport and other information related to travel, and personal health information of you and your traveling companions.

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## HOW IS THE INFORMATION STORED

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We take great pride in making sure that your information is protected and secure. We partner with various third-party software companies (e.g. Customer Relationship Manager, Email Marketing Software, or any other tools that allow the Company to runs its business and fulfill its business obligations) to securely store your data. Company may also use third party software and websites to securely transmit and process that data (e.g. travel supplier website). Although we cannot guarantee 100% that the third-party software and website will not be breached, we do review the privacy and security policy of third-party providers to ensure that any third-party providers with whom we partner uses high levels of encryption to keep your data safe and secure.

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## FOUNDATIONS FOR USING AND PROCESSING YOUR DATA

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### LEGITIMATE BUSINESS INTERESTS

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We value our customers and want to keep you informed. From time to time, we may use your information to provide you with valuable updates in products/services as well as other information deemed necessary. We also may use your information to move our business forward.

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### PERFORMANCE OF A CONTRACT

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If you decide to utilize our services, you give us permission to use the information provided in any way necessary to provide that service to you.

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### BY LAW

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If at any time we are required by law to disclose your personal information, we must comply and, if possible, will provide notice to you of such disclosure.

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## PROTECT THE COMPANY

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Your information may be disclosed in order to protect our company, including investigating and remedying any violations of our rights or policies. We may also disclose your information as reasonably necessary to acquire and maintain insurance coverage, manage risks, obtain financial or legal advice, or to exercise or defend against legal claims.

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## ADVERTISERS

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We may use third party advertising companies to run and manage our ads, such as Facebook and Instagram, and may produce ads that appears when you visit our Website or mobile app. These companies may use information about your visit to our website and other websites that are contained in web cookies (as previously described) to offer you personalized advertisements about goods and services that might interest you. We cannot control the activities of such other advertisers or web sites. You should consult the respective Privacy Policies of these third-party advertisers for more detailed information on their practices as well as for instructions about how to opt-out of certain practices.

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## WHAT WE DO WITH THE INFORMATION

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Keeping your information safe is our top priority. We will only share your information when necessary to fulfill your travel request. Information may be shared with:

- Travel suppliers with whom we partner (e.g. tour operators, transportation suppliers, visitor bureaus)
- Travel carriers (e.g. airlines, cruise carriers, hotels/resorts)
- Partnered travel agencies
- Company staff and independent contractors
- Any other person(s) or entity(ies) necessary to fulfill the contract or by law

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## HOW LONG INFORMATION IS STORED

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Your data will be stored so long as it is needed to fulfill a legitimate business purpose of the Company. You may elect to have your data removed from the Company's databases. Such request must be made in writing to Company's attention using the contact information included with this policy. Please note that Company may not be able to remove all information from our database if it is being used for a legitimate business purpose at the time the request is made. Company also cannot remove your information from the database

of third-party suppliers Company used to fulfill a contract or for a legitimate business purpose. Company will advise what information is unable to be removed from the database, if applicable, upon receipt of your request.

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## COMMUNICATION FROM THIRD PARTIES

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Many of Company's third-party suppliers may directly communicate with you, most likely via email. This communication may be promotional in nature or include information about your travel itinerary. Your information was furnished to them in order to fulfill your request for travel services. If you do not wish to be contacted by these suppliers, please use the information in their privacy policy to request they cease communicating with you.

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## IF YOU WANT TO REVIEW YOUR INFORMATION

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We may periodically review with you and update your information that is on file. You can review your information with us by request. Please send your request using the contact information included with this policy and we will provide instructions on how to review your file within two (2) business days.

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## CALIFORNIA PRIVACY RIGHTS

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The State of California has established its own unique regulations that apply to California residents. If you are a California resident, you have the right to obtain from us, once per year and free of charge, information regarding what information we disclose to third party marketers, and the names and addresses of each third party to whom we disclose your data. If you are a California resident and would like to make such a request, please use the contact information listed in this policy.

If you are a California resident and under the age of 18, you have the right to request that we remove any data that you publicly post on our website. To request removal of your data, please use the contact information listed in this policy. Note that while we will remove your data that is publicly posted on our website, we may not be able to completely remove that data from our systems.

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## GDPR COMPLIANCE

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Company's products and services are only offered to those who permanently reside in the United States. Beyond the information obtained by virtue of visiting this site, no further information will be obtained and stored by persons who are not permanent residents of the United States.

## HOW POLICY CHANGES WILL BE COMMUNICATED

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Updates to this policy will be posted on the Company's website. There may be links to this policy in email communications or on our social media pages. Current and past customers will receive an email notifying you when this policy is updated.

## THIRD-PARTY PRIVACY & LINKS

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We partner with other third-party sites to bring you the best services. We may have links on our website providing you the ability to access these sites if you so choose. These sites may have their own privacy policy. Company is not responsible for the policies of these third-party sites or any unlawful taking or use of this data through the third-party site.

## THINGS YOU CAN DO TO KEEP YOU INFORMATION SAFE

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Keeping your information safe is the responsibility of both the Company and you. Company will abide by this policy and make every effort to keep your information safe and secure. We will not request you send your personal information via email or other unsecure means. We will use secure technology to gather any personal information, such as a secure form or access to a secure database. Please do not email, text or use other unsecure means to provide Company with your personal information. If you are providing personal or financial information to Company via the telephone, please make sure you are doing so in a secure environment. Company is not responsible for breach or damages due to loss due to information being transmitted to Company in an unsecure manner.

## DISCLAIMER/HOLD HARMLESS

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We pride ourselves in putting forth best efforts to keep your information safe and secure. However, no process is 100% secure. By securing travel arrangements with the Company, you agree to indemnify and hold Company harmless to any data breaches and any injuries or losses caused by said breach.

As previously stated, Company is a neutral third party partnering you with various suppliers in order to build the best travel itinerary to meet your needs. Company does not own, operate or control in any way the suppliers we bring to you. Therefore, this policy does not extend past this Company. By virtue of securing travel services through this Company, you will also be bound by the suppliers' policies and procedures. It is your responsibility to read and fully understand the policies of the supplier(s) and agree to indemnify and hold Company harmless from any data breaches of any third party or supplier including any injuries or losses caused by said breach.

## LAW FOR DISPUTES

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This Privacy Policy is construed in accordance with United States law. Any dispute arising out of or related to the information contained herein is subject to adjudication in the state of **(Florida)**, United States. Please refer to the Dispute Resolution section of our Terms & Conditions, found at [www.thegenesistravel.com](http://www.thegenesistravel.com) on how to file a dispute with the Company.

## SEVERABILITY

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If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

## LIMITATION ON DAMAGES

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In no event shall any party to this policy be liable to the other party for consequential, punitive, or other similar damages or attorney's fees. If a court of competent jurisdiction finds that User is damaged, User's damages are limited to actual damages incurred.

## HOW TO CONTACT US

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Any questions regarding this policy can be sent to:

**Company Contact: Sheila Johnson**

**Company Name: Genesis Travel LLC**

**Company Address: P.O. Box 1553, Dania Beach, Florida 33004**

**Company Email Address: [sheila@thegenesistravel.com](mailto:sheila@thegenesistravel.com)**

## ENTIRE AGREEMENT

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This Privacy Policy constitutes the entire agreement between User and Company relating to the use of User's information.

#### PRINTABLE COPY

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You can download a printable copy of this policy by clicking [www.thegenesistravel.com](http://www.thegenesistravel.com).